

# Imagine a Place

## COMMUNITY WELLNESS CENTER & YMCA

SERVING RURAL PEORIA, KNOX & FULTON COUNTIES



GRAHAM  
MEDICAL GROUP



Owned & Operated by Graham Health System

Elmwood  
community foundation

the  
Y  
YMCA  
GREATER PEORIA FAMILY YMCA

# What if....

You could visit a vibrant state-of-the-art facility where hundreds of people gather alongside neighbors every single day, take your kids to learn how to swim, choose from dozens of exercise classes or workout on the latest fitness equipment, and host community events or private gatherings at an accommodating central space...



There was a place where seniors gather daily to socialize and interact, hospital patients rehabilitate after a recent surgery, kids and teens play basketball, soccer, volleyball and flag football, school-aged kids receive tutoring, and parents can send their kids to day and sports camps...

We had amenities that engage our neighbors and attract families to move to our communities, and appeals to businesses to relocate to our region and thrive...





# Anticipated Services

\* The YMCA is committed to never turning anyone away from a needed program or service due to the inability to pay. Financial assistance is available for all programs and services to those who can justify the need.

## AQUATICS

Learn to Swim Programs  
Water Aerobics

## COMMUNITY

Teens and Tweens Events  
Birthday Parties  
Collaborations with  
Graham Medical Group  
for Physical Therapy,  
Cardiac Rehab Services,  
and Aquatic Therapy

## EDUCATION

Before & After School  
Enrichment Programs

## SENIORS

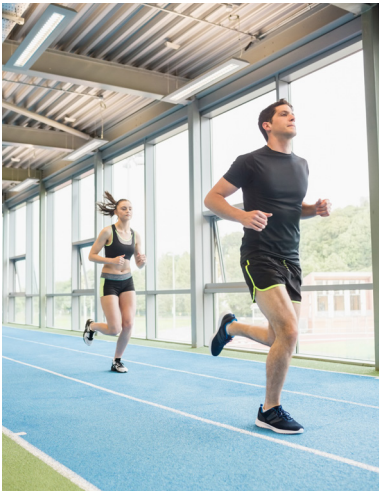
Social Activities  
Group Exercise Programs  
focused on stability,  
balance, strength, and  
endurance  
Silver Sneakers & Renew  
Active

## YOUTH PROGRAMS

Healthy Kids Day  
Basketball, Soccer,  
Volleyball, Flag Football  
Martial Arts  
Teen Leaders Club  
Youth & Government  
Programs  
Summer Day Camp

## HEALTH & ATHLETICS

20-30 Group Exercise  
classes per week  
Adult Volleyball &  
Basketball Leagues  
Corporate Wellness  
Programs  
Group Exercise Classes  
Weight Management &  
Healthy Eating Classes  
Personal Training  
Pickleball



# Regional Impact

Born from the initial premise to spur economic development, the Elmwood Community Foundation (ECF) began exploring the potential of building a new multi-use community center in 2015.

Now, this concept has blossomed into a well-researched, multi-partner collaboration. We are focused on quality of life and wellness initiatives to benefit children, families, senior citizens, area schools and businesses throughout the rural counties of Knox, Fulton, Peoria, and beyond.



## Partnerships

ECF has turned to two local prominent leaders in health and wellness services to be our partners:

### Graham Health System

Graham Health System will create program synergy with expanded services to its campus. This includes a multi-specialty medical practice in a state-of-the-art facility with access to:

- Primary Care
- General Surgery
- Obstetrics & Gynecology
- Mental Health Services
- Otolaryngology
- Urology
- Orthopedics
- Podiatry
- Other Specialties

"Our excitement, commitment and passion to see this project come to fruition has been through the roof."

-Bob Senneff, Graham Health System President & CEO

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### Greater Peoria Family YMCA

The Greater Peoria Family YMCA has been serving the region since 1862 and will be ECF's operations partner. The Y is a cause-driven, mission-based nonprofit charity focused on building a healthy spirit, mind and body FOR ALL, regardless of age, income or background.

The Y serves:

- 8,700 individuals per year
- 22% being 18 and younger

"This state-of-the-art regional wellness center will provide everyone in the region affordable access to quality wellness services for decades."

-Andy Thornton, Greater Peoria Family YMCA President & CEO



GREATER PEORIA FAMILY YMCA

# Leadership

## **ECF BOARD MEMBERS**

Tony Hart - President  
Karl Taylor - Vice President  
Nancy Davis - Secretary  
Dick Taylor - Treasurer  
Sarah Inskeep  
Doug Whitney  
Lisa Carlisle

## **CAMPAIGN LEADERSHIP**

Doug & Diane  
Oberhelman - Co-Chairs  
Dick Taylor - Co-Chair  
Scott Cisel - Co-Chair  
Karl Taylor - Honorary Chair

## **PARTNERS**

Bob Senneff - President & CEO  
Graham Health System  
Andy Thornton - President & CEO  
Greater Peoria Family YMCA

# Facility Vision

Market research recommends a 33,000 square foot facility to be constructed and connected to the recently built Graham Medical Group Clinic. This is aided by a permanent endowment fund to help offset annual operating and deferred maintenance costs.

Cost estimates have been vetted based upon regional projects of similar size and scope. This includes anticipated costs for land preparation, furniture, fixtures and equipment, general fees, and contingencies.



## Rooted in Research



12 communities  
in three states



consulted with  
12 towns



2,600  
households  
selected



pro forma operations  
budget using national  
YMCA best practices



the average  
response rate



1,100 members  
expected

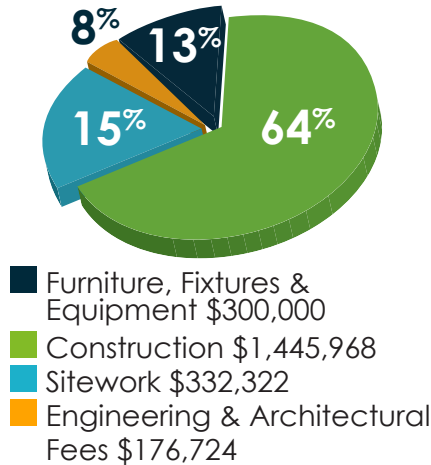




# Phase 1: GRAHAM MEDICAL GROUP CLINIC

\$1.9 MILLION INVESTMENT OPENED MARCH 2019

## PHASE 1



### 6,500 SQUARE FOOT FACILITY SPECIALIZING IN

- Family Practice
- Pain Clinic
- Wound Clinic

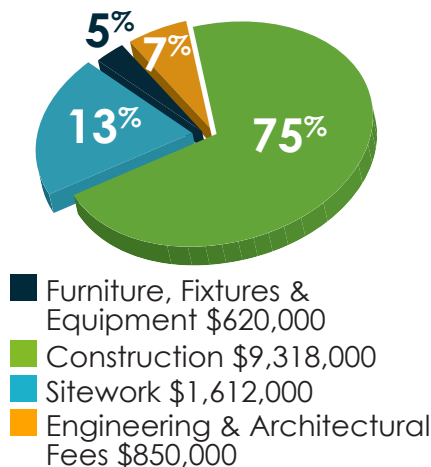
### SERVICES INCLUDE

- Imaging (x-ray)
- Laboratory Testing

# Phase 2: COMMUNITY WELLNESS CENTER & YMCA

\$12 MILLION | ENDOWMENT: \$2 MILLION

## PHASE 2



### 33,000 SQUARE FOOT FACILITY INCLUDING

- Family aquatic center
- Gymnasium & walking track
- Strength & cardio area with child watch area
- Multi-purpose space for group exercise & community activities
- Spin bike room
- Locker rooms
- Gathering spaces to promote social interaction

### FUTURE SERVICES INCLUDE

- Physical Therapy
- Occupational Therapy
- Aquatic Therapy
- Cardiac Rehab

# Join the Campaign

We need your support to help us make this bold vision a reality. The total cost of the project is approximately \$14 million, which will be achieved through a variety of funding options for you to consider. All contributions are tax deductible. Please consider one of these options:

- Pledges for a contribution can be paid over 5 years
- A one-time cash gift
- Gifts of appreciated assets including securities
- Non-cash gifts including real estate, closely-held business interests, harvested crops, and any other illiquid assets
- Bitcoin/virtual currency
- Matching gifts
- Planned gifts
- Recognition and memorial gifts



## Giving Levels

Founder	\$2,000,000 and Above
Legacy	\$1,000,000 – \$1,999,999
Cornerstone	\$500,000 – \$999,999
Benefactor	\$250,000 – \$499,999
Leadership	\$100,000 – \$249,999
Builder	\$50,000 – \$99,999
Investor	\$25,000 – \$49,999
Patron	\$10,000 – \$24,999

## Naming Options

Facility/Building	\$2,000,000
Aquatic Center	\$1,000,000
Gymnasium	\$1,000,000
Fitness Center	\$500,000
Walking Track	\$500,000
Group Exercise/Community Rm	\$250,000
Land	\$250,000
Athletic Fields	\$100,000
Child Watch	\$100,000
Locker rooms (2)	\$100,000
Spinning Studio	\$100,000
Welcome Center	\$100,000

**Help the Community Wellness Center & YMCA  
become a reality.**

**INVEST IN OUR FUTURE TODAY!**



