

# Imagine a Place

COMMUNITY WELLNESS CENTER & YMCA

SERVING RURAL PEORIA, KNOX & FULTON COUNTIES

## FREQUENTLY ASKED QUESTIONS

### **How was this site selected?**

*The Elmwood Community Foundation and Graham Health System Leadership sought out property that was a convenient location for the targeted service area, including more than 18,000 people within a 20-minute drive. The site had availability of land and utilities and is easily accessible to two state highways. The Graham Medical Group facility, located on this site, currently draws over 5,500 patients a year, from 125 distinct zip codes. Having the Rural Wellness Center located adjacent to the existing Graham Clinic provides a unique and welcoming environment for everyone to conveniently access physical therapy, cardiac rehab and a complete offering of robust health care and wellness services in one location.*

### **What if the funding falls short?**

*We are confident in our funding plan; however, if we fall short of the goal we will consider 1.) delaying the start until we have met the goal, or 2.) canceling the project and refund any money collected. All contributions will be held by the Elmwood Community Foundation in a dedicated and restricted account that is FDIC insured and collateralized with securities through project completion.*

### **How will the facility be supported including long-term maintenance?**

*The facility will be supported through memberships and program fees. A comprehensive proforma has been developed based on the results of a market study conducted by an independent national firm. An endowment fund will be set up to provide for any unexpected budget shortfall and long-term maintenance needs.*

### **What is the role of the Elmwood Community Foundation?**

*The Elmwood Community Foundation (ECF) will own the facility and lease the space to the YMCA to manage the day-to-day operations. The ECF will develop a committee with equitable representation from the targeted service area to oversee the partnership with the Y and management of the facility.*

### **What is the arrangement with the YMCA?**

*Although the Elmwood Community Foundation owns the building, the Greater Peoria YMCA has been engaged to operate it as a branch and provide YMCA programming. The YMCA will manage the day-to-day operations for all services provided. Graham will contract with the YMCA for services provided in the Y facility.*

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### **How is Graham Health System Involved?**

*Graham Health System has generously provided a significant capital gift to support the project. In addition, they will provide much needed physical, occupational, and cardiac rehabilitation services, warm water therapy, and work hardening programs in the facility to make them more convenient and available to the people and employers of the region. Also, the partnership between the hospital and the Y provides the unique opportunity to provide cutting-edge medically integrated health and fitness programs.*

### **Will it impact the current Elmwood Community Center?**

*The Township Board has been made aware of the project. The YMCA and Graham are actively engaged with the leadership of the Community Center and are working to find opportunities to collaborate on services rendered at the Community Center prior to the new Wellness Center opening.*

### **Who is expected to utilize the facility and participate in the programs and services?**

*The targeted service area for the Wellness Center includes everyone who lives within a 20-minute drive time to the facility, representing more than 18,000 people. This includes the communities of Brimfield, Dahinda, Douglas, Edwards, Farmington, Hanna City, Kickapoo, Oak Hill, Trivoli, Williamsfield and Yates City. The programs and services offered will serve the needs and interests of all ages and backgrounds.*

### **What if someone can't afford a membership, or medical care?**

*As with all YMCAs, there will be financial assistance available for individuals and families in need. The Greater Peoria Family YMCA is committed to providing access to all regardless of the ability to pay. In 2022 the YMCA provided more than \$400,000 in financial assistance supporting more than 2,000 families. Graham has an extensive charity care policy, and never denies a patient services, based on their inability to pay. Graham provides approximately \$3,000,000 in charity care annually to patients in the region.*

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### **What will it cost to be a member?**

*The YMCA determines its membership pricing based on market capacity. The Y intends to set a membership price providing access to the Rural Wellness Center with the option to upgrade for access to its facility in Peoria, as well as, the Peoria Park District's Riverplex. The upgraded price will also allow members to access any YMCA facility across the country through the YMCA Nationwide Reciprocal Membership program.*

### **What programs will be offered?**

*The YMCA will provide programs for children, teens, adults, and seniors including swimming lessons, sports, fitness, and programs that promote positive lifestyle changes. A more comprehensive list can be found in the attached campaign brochure. Graham Health Systems will also provide rehabilitation programs.*