Imagine a Place

COMMUNITY WELLNESS CENTER & YMCA

SERVING RURAL PEORIA, KNOX & FULTON COUNTIES

www.imaginecwc.org



Graham Health System

Elmwood community foundation

the YMCA GREATER PEORIA FAMILY YMCA

What if...

You could visit a vibrant state-of-the-art facility where hundreds of people gather alongside neighbors every single day, take your kids to learn how to swim, choose from dozens of exercise classes or workout on the latest fitness equipment, and host community events or private gatherings at an accommodating central space...





There was a place where seniors gather daily to socialize and interact, hospital patients rehabilitate after a recent surgery, kids and teens play basketball, soccer, volleyball and flag football, school-aged kids receive tutoring, and parents can send their kids to day and sports camps...

We had amenities that engage our neighbors and attract families to move to our communities, and appeals to businesses to relocate to our region and thrive...



Anticipated Services

* The YMCA is committed to never turning anyone away from a needed program or service due to the inability to pay. Financial assistance is available for all programs and services to those who can justify the need.

AQUATICS

Learn to Swim Programs

Water Aerobics

COMMUNITY

Teens and Tweens Events

Birthday Parties

Collaborations with Graham Medical Group for Physical Therapy, Cardiac Rehab Services, and Aquatic Therapy

EDUCATION

Before & After School Enrichment Programs

SENIORS

Social Activities

Group Exercise Programs focused on stability, balance, strength, and endurance

Silver Sneakers & Renew Active

YOUTH PROGRAMS

Healthy Kids Day

Basketball, Soccer, Volleyball, Flag Football

Martial Arts

Summer Day Camp

HEALTH & ATHLETICS

20-30 Group Exercise classes per week

Adult Volleyball & Basketball Leagues

Corporate Wellness Programs

Weight Management & Healthy Eating Classes

Personal Training

Pickleball

ANTICIPATED FEES:

- $57 per month for two-parent household and all direct dependents
- $38 per month for single parent household and all direct dependents
- $29.50 per month for single adults











Facility Vision

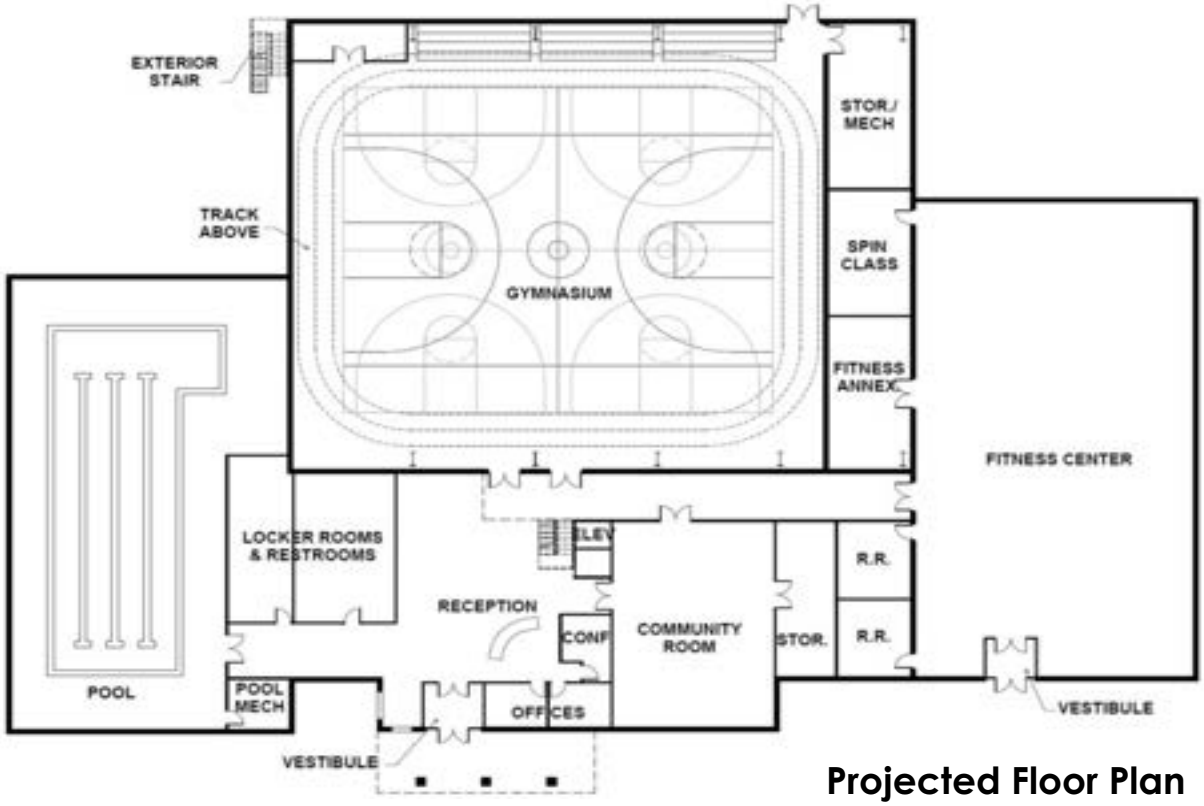
Market research recommends a 33,000 square foot facility to be constructed and connected to the Graham Medical Group Clinic, Elmwood. This is aided by a permanent endowment fund to help offset annual operating and defered maintenance costs.

Cost estimates have been vetted based upon regional projects of similar size and scope. This includes anticipated costs for land preparation, furniture, fixtures, fitness equipment, emergency generator, general fees, and contingencies.



No tax dollars will be used for the construction or ongoing operations of this new facility.

Wellness Center Construction Budget: **$12,403,000.00**



Projected Floor Plan

Regional Impact

Targeted rural communities in Peoria, Knox and Fulton counties will benefit from the following substantial postive economic impact*

$67,230,000 regional economic impact from construction through its first decade of operation

$18,600,000 regional economic impact during facility construction

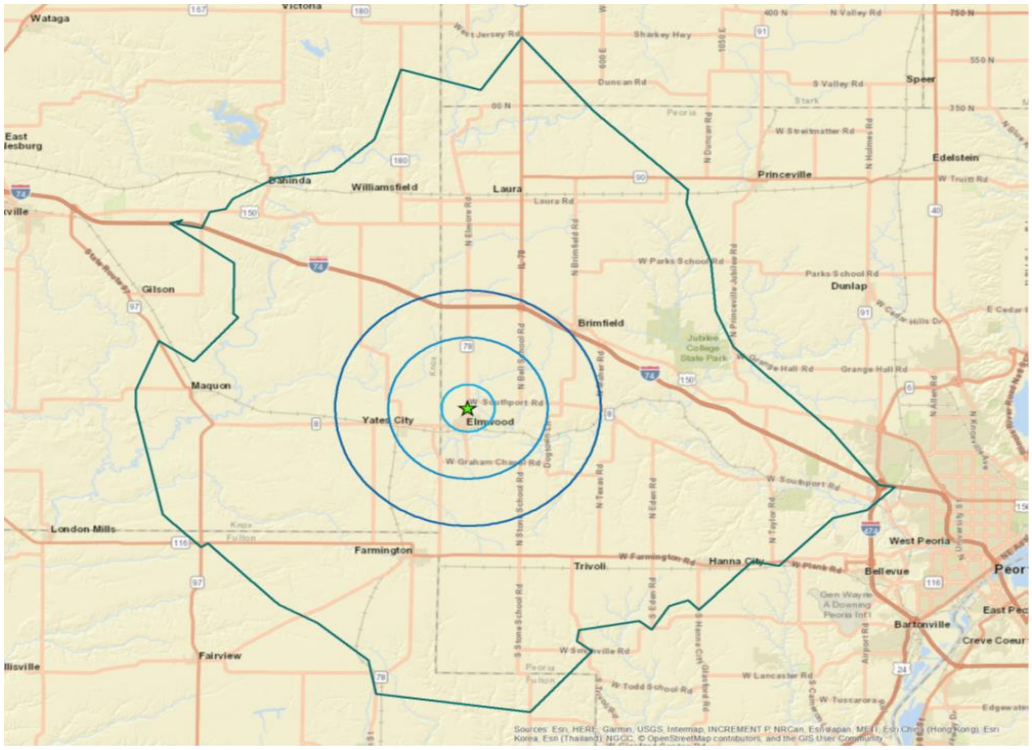
$4,863,000 annual regional economic impact once operational

50 new jobs in region

*Based on report produced by Zach Kennedy, CED Specialist, Illinois Extension with support from the U.S. Economic Development Administration (EDA) through the University of Illinois Urbana-Champaign EDA University Center.

Our Service Area – A 20-minute drive!

The new Community Wellness Center & YMCA, to be located at the intersection of IL Rt. 8 and IL Rt. 78, will serve 18,000 residents who live within 20 min drive in rural Peoria, Knox and Fulton counties. (Service area outlined with the green jagged circle)



Providing easy access to wellness and fitness programs for people of all ages!

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Join the Campaign

We invite you to join us in making this bold vision a reality! The total cost of the project is approximately $14 million, which includes a $2 million endowment. A variety of funding options are available for you to consider. All gifts to the Elmwood Community Foundation (ECF) are tax deductible. Please consider one of these options:

- Pledges - contributions may be paid over 1 to 5 years
- A one-time cash gift
- Gifts of grain
- Gifts of appreciated assets, including stock
- Non-cash gifts including real estate, closely held business interests and any other illiquid assets will be considered
- QCD / IRA Rollover gifts
- Matching gifts
- Planned / Estate gifts
- Recognition and memorial gifts





Giving Levels

Founder	$2,000,000 and Above
Legacy	$1,000,000 – $1,999,999
Cornerstone	$500,000 – $999,999
Benefactor	$250,000 – $499,999
Leadership	$100,000 – $249,999
Builder	$50,000 – $99,999
Investor	$25,000 – $49,999
Patron	$10,000 – $24,999
Partner	$5,000 - $9,999

Donors at these levels will be celebrated on a donor wall in the new Community Wellness Center & YMCA. There will be a special donor wall for businesses.

What if we could... TOGETHER WE CAN

www.imaginecwc.org

Naming Options

Facility/Building	$2,000,000
Aquatic Center	$1,000,000
Gymnasium - **Taken**	$1,000,000
Gymnasium Floor	$500,000
Fitness Center-**Taken**	$500,000
Walking Track	$500,000
Group Exercise / Community Rm	$500,000
Land/ Building Site - **Taken**	$500,000
Elevator	$250,000
Emergency Generator	$250,000
Child Watch Area	$100,000
Locker rooms (2)	$100,000
Spinning Studio	$100,000
Welcome Center - **Taken**	$100,000
Registration Desk	$ 50,000
Donor Wall	$ 50,000
Gym Scoreboard - **Taken**	$ 50,000
Pitching Machine	$ 50,000

PLEDGES ARE KEY!

1 to 5 year pledges are available.

PLEDGES ARE KEY TO ALLOW GROUNDBREAKING IN SPRING 2025 AND AVOID ADDITIONAL INFLATION RELATED CONSTRUCTION COSTS.

The USDA grant requires ECF to provide documentation for gifts and/or pledges that total the full $12.4 million construction cost, BEFORE construction begins.

Sample Pledge Chart

Pledge Amount	Annual tax-deductible gift over five years
$1,000,000	$200,000
$500,000	$100,000
$250,000	$50,000
$100,000	$20,000
$50,000	$10,000
$25,000	$5,000
$10,000	$2,000
$5,000	$1,000
$2,500	$500
$1,000	$200



Download your pledge form at www.ImagineCWC.org

TWO MATCHING GIFT OPPORTUNITIES!

1. The Douglas and Diane Oberhelman Family Foundation will **MATCH** gifts in any amount, up to a total match of $1,000,000!

2. The Gilmore Foundation will **MATCH** gifts from CATERPILLAR® employees and retirees, for gifts of $1 tp $10,000, up to a total match of $250,000!

AND

If the company you work for or retired from, offers a corporate **MATCH,** you can TRIPLE the impact of your gift!

IMAGINE... A place with activities for the whole family!

A place where children can learn to swim or attend camp regardless of thier ability to pay!





A place with a fitness center that will be accessible 24/7, to fit YOUR schedule!

A place with all the proven programs of the YMCA, and SO much more!





A place where you can receive cardiac and physical therapy rehabilitation services, close to home!

It's already happening...and with your help...it will be **EXTRAORDINARY**!





Share your support with a yard sign!
Please email ***info@elmwoodcf.org*** to receive a sign.

www.imaginecwc.org

Partnerships

ECF has turned to two local prominent leaders in health and wellness services to be our partners:

GRAHAM HEALTH SYSTEM

Graham Health System

Graham Health System will create program synergy with expanded services to its campus. This includes a multi-specialty medical practice in a state-of-the-art facility with access to:

- Primary Care
- General Surgery
- Obstetrics & Gynecology
- Mental Health Services
- Otolaryngology
- Urology
- Orthopedics
- Podiatry
- Other Specialties

"Our excitement, commitment and passion to see this project come to fruition has been through the roof."

-Bob Senneff, Graham Health System President & CEO

the Y GREATER PEORIA FAMILY YMCA

Greater Peoria Family YMCA

The Greater Peoria Family YMCA has been serving the region since 1862 and will be ECF's operations partner. The Y is a cause-driven, mission-based nonprofit charity focused on building a healthy spirit, mind and body FOR ALL, regardless of age, income or background.

The Y serves:

- 8,700 individuals per year
- 22% being 18 and younger

"This state-of-the-art regional wellness center will provide everyone in the region affordable access to quality wellness services for decades."

-Andy Thornton, Greater Peoria Family YMCA President & CEO

Leadership

ECF BOARD MEMBERS

Tony Hart - President
Nancy Davis - Secretary
Dick Taylor -Treasurer
Sarah Inskeep
Doug Whitney
Lisa Carlisle
Micki McCarthy

CAMPAIGN LEADERSHIP

Doug & Diane Oberhelman - Co-Chairs
Dick Taylor - Co-Chair
Scott & Susan Cisel - Co-Chairs
Karl Taylor - Honorary Chair, Emeritus

PARTNERS

Bob Senneff - President & CEO
Graham Health System

Andy Thornton - President & CEO
Greater Peoria Family YMCA

With your support, the new COMMUNITY WELLNESS CENTER &YMCA will become a reality for our rural communities!

We invite you to join us!



P.O.Box 131
Elmwood, IL 61529

For more information, please email: **info@elmwoodcf.org**
or call Dick Taylor (309) 678-5378

www.imaginecwc.org