

Imagine a Place

COMMUNITY WELLNESS CENTER & YMCA

SERVING RURAL PEORIA, KNOX & FULTON COUNTIES

www.imaginecwc.org



GRAHAM
MEDICAL GROUP



Owned & Operated by Graham Health System

Elmwood
community foundation

the
YMCA
GREATER PEORIA FAMILY YMCA

What if....

You could visit a vibrant state-of-the-art facility where hundreds of people gather alongside neighbors every single day, take your kids to learn how to swim, choose from dozens of exercise classes or workout on the latest fitness equipment, and host community events or private gatherings at an accommodating central space...



There was a place where seniors gather daily to socialize and interact, hospital patients rehabilitate after a recent surgery, kids and teens play basketball, soccer, volleyball and flag football, school-aged kids receive tutoring, and parents can send their kids to day and sports camps...

We had amenities that engage our neighbors and attract families to move to our communities, and appeals to businesses to relocate to our region and thrive...



Anticipated Services

* The YMCA is committed to never turning anyone away from a needed program or service due to the inability to pay. Financial assistance is available for all programs and services to those who can justify the need.

AQUATICS

Learn to Swim Programs
Water Aerobics

COMMUNITY

Teens and Tweens Events
Birthday Parties
Collaborations with
Graham Medical Group
for Physical Therapy,
Cardiac Rehab Services,
and Aquatic Therapy

EDUCATION

Before & After School
Enrichment Programs

SENIORS

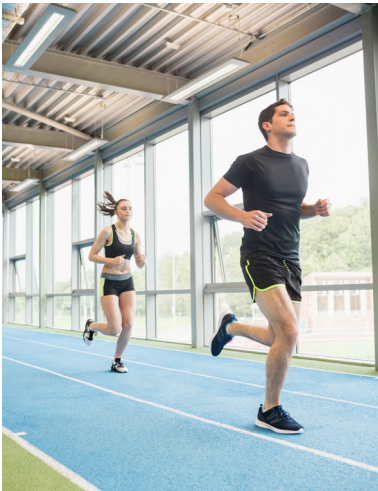
Social Activities
Group Exercise Programs
focused on stability,
balance, strength, and
endurance
Silver Sneakers & Renew
Active

YOUTH PROGRAMS

Healthy Kids Day
Basketball, Soccer,
Volleyball, Flag Football
Martial Arts
Teen Leaders Club
Youth & Government
Programs
Summer Day Camp

HEALTH & ATHLETICS

20-30 Group Exercise
classes per week
Adult Volleyball &
Basketball Leagues
Corporate Wellness
Programs
Group Exercise Classes
Weight Management &
Healthy Eating Classes
Personal Training
Pickleball



Regional Impact

Targeted rural communities in Peoria, Knox and Fulton counties will benefit from the following substantial positive economic impact*



\$67,230,000 regional economic impact from construction through its first decade of operation



\$18,600,000 regional economic impact during facility construction

\$4,863,000 annual regional economic impact once operational



50 new jobs in region



*Based on report produced by Zach Kennedy, CED Specialist, Illinois Extension with support from the U.S. Economic Development Administration (EDA) through the University of Illinois Urbana-Champaign EDA University Center.

Partnerships

ECF has turned to two local prominent leaders in health and wellness services to be our partners:

Graham Health System

Graham Health System will create program synergy with expanded services to its campus. This includes a multi-specialty medical practice in a state-of-the-art facility with access to:

- Primary Care
- General Surgery
- Obstetrics & Gynecology
- Mental Health Services
- Otolaryngology
- Urology
- Orthopedics
- Podiatry
- Other Specialties

Greater Peoria Family YMCA

The Greater Peoria Family YMCA has been serving the region since 1862 and will be ECF's operations partner. The Y is a cause-driven, mission-based nonprofit charity focused on building a healthy spirit, mind and body FOR ALL, regardless of age, income or background.

The Y serves:

- 8,700 individuals per year
- 22% being 18 and younger

"Our excitement, commitment and passion to see this project come to fruition has been through the roof."

-Bob Senneff, Graham Health System President & CEO

"This state-of-the-art regional wellness center will provide everyone in the region affordable access to quality wellness services for decades."

-Andy Thornton, Greater Peoria Family YMCA President & CEO

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GREATER PEORIA FAMILY YMCA

Leadership

ECF BOARD MEMBERS

Tony Hart - President
Karl Taylor - Vice President
Nancy Davis - Secretary
Dick Taylor - Treasurer
Sarah Inskeep
Doug Whitney
Lisa Carlisle
Micki McCarthy

CAMPAIGN LEADERSHIP

Doug & Diane
Oberhelman - Co-Chairs
Dick Taylor - Co-Chair
Scott & Susan Cisel - Co-Chairs
Karl Taylor - Honorary Chair

PARTNERS

Bob Senneff - President & CEO
Graham Health System
Andy Thornton - President & CEO
Greater Peoria Family YMCA

Facility Vision

Market research recommends a 33,000 square foot facility to be constructed and connected to the recently built Graham Medical Group Clinic. This is aided by a permanent endowment fund to help offset annual operating and deferred maintenance costs.

Cost estimates have been vetted based upon regional projects of similar size and scope. This includes anticipated costs for land preparation, furniture, fixtures and equipment, general fees, and contingencies.



Rooted in Research



12 communities
in three states



consulted with
12 towns



2,600
households
selected



pro forma operations
budget using national
YMCA best practices



the average
response rate



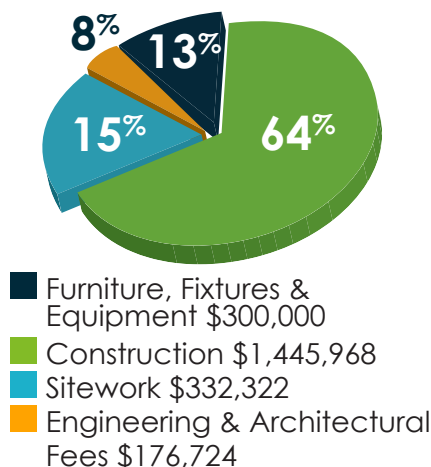
1,100 members
expected



Phase 1: GRAHAM MEDICAL GROUP CLINIC

\$1.9 MILLION INVESTMENT OPENED MARCH 2019

PHASE 1



6,500 SQUARE FOOT FACILITY SPECIALIZING IN

- Family Practice
- Pain Clinic
- Wound Clinic

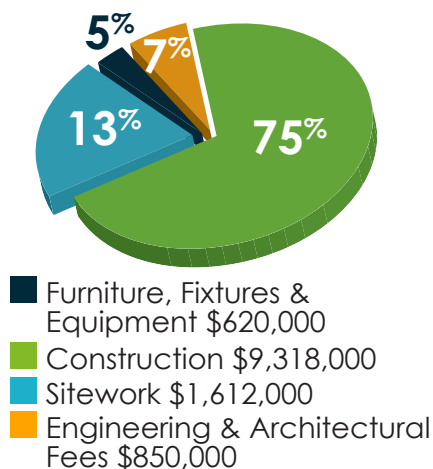
SERVICES INCLUDE

- Imaging (x-ray)
- Laboratory Testing

Phase 2: COMMUNITY WELLNESS CENTER & YMCA

\$12 MILLION | ENDOWMENT: \$2 MILLION

PHASE 2



33,000 SQUARE FOOT FACILITY INCLUDING

- Family aquatic center
- Gymnasium & walking track
- Strength & cardio area with child watch area
- Multi-purpose space for group exercise & community activities
- Spin bike room
- Locker rooms
- Gathering spaces to promote social interaction

FUTURE SERVICES INCLUDE

- Physical Therapy
- Occupational Therapy
- Aquatic Therapy
- Cardiac Rehab

Join the Campaign

We invite you to join us in making this bold vision a reality! The total cost of the project is approximately \$14 million, which includes a \$2 million endowment. A variety of funding options are available for you to consider. All gifts to the Elmwood Community Foundation are tax deductible. Please consider one of these options:

- Pledges - contributions may be paid over 1 to 5 years
- A one-time cash gift
- Gifts of grain
- Gifts of appreciated assets, including stock
- Non-cash gifts including real estate, closely held business interests and any other illiquid assets will be considered
- QCD / IRA Rollover gifts
- Matching gifts
- Planned / Estate gifts
- Recognition and memorial gifts



Giving Levels

Founder	\$2,000,000 and Above
Legacy	\$1,000,000 – \$1,999,999
Cornerstone	\$500,000 – \$999,999
Benefactor	\$250,000 – \$499,999
Leadership	\$100,000 – \$249,999
Builder	\$50,000 – \$99,999
Investor	\$25,000 – \$49,999
Patron	\$10,000 – \$24,999

**With your support, the
Community Wellness Center
& YMCA will become a
reality for our rural
communities!**

We invite you to join us!

Naming Options

Facility/Building	\$2,000,000
Aquatic Center	\$1,000,000
Gymnasium	\$1,000,000
Gymnasium Floor	\$500,000
Fitness Center	\$500,000
Walking Track	\$500,000
Group Exercise / Community Rm	\$500,000
Athletic Fields / Nature Walking Path	\$500,000
Elevator	\$250,000
Emergency Generator	\$250,000
Child Watch Area	\$100,000
Locker rooms (2)	\$100,000
Spinning Studio	\$100,000
Welcome Center	\$100,000
Registration Desk	\$ 50,000
Donor Wall	\$ 50,000
Gym Scoreboard	\$ 50,000
Pitching Machine	\$ 50,000

Support the Campaign

As an investment in the future that will positively impact the lives of children, teens, adults and seniors within the many communities that will be served by this new facility, I/we pledge \$_____ to the capital campaign for the new **Community Wellness Center & YMCA**, to be located adjacent to the Graham Medical Group in Elmwood, IL.

Please Print Name(s): _____

Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Preferred phone: _____ ☐ Cell ☐ Business ☐ Home

My/Our commitment will be paid by the following:

☐ Cash ☐ Credit Card ☐ QCD/IRA ☐ Stock ☐ Other _____

☐ I prefer to spread my payments. The balance will be paid over _____ years as follows:

Year 1 Gift: by date: _____ Gift Amount: \$ _____	Year 2 Gift: by date: _____ Gift Amount: \$ _____	Year 3 Gift: by date: _____ Gift Amount: \$ _____
Year 4 Gift: by date: _____ Gift Amount: \$ _____	Year 5 Gift: by date: _____ Gift Amount: \$ _____	<i>Thank you!</i>

☐ I wish to pay my pledge immediately, Enclosed is a check in the amount of \$ _____ payable to the **Elmwood Community Foundation** (FEIN# 37-1381626).

☐ Please charge my gift to my credit card. (Visa, MasterCard, Discover, American Express)

Name on card: _____

Account Number: _____ Exp. Date: _____ CVC: _____

☐ Please contact me with information on how to fulfill my pledge through a monthly bank draft.

☐ My employer and/or spouse's employer will match my gift. I will submit the required paperwork.

To submit a matching gift request from the Caterpillar Foundation, please visit:

<https://www.caterpillar.com/en/company/caterpillar-foundation/matching-gifts.html>

Other matching gift opportunities: _____

Donor Signature: _____ Date: _____

Donor Signature: _____ Date: _____

For ECF: _____ Date: _____

DONOR RECOGNITION PREFERENCE:

I/we am/are pleased to accept the offer from Elmwood Community Foundation to grant recognition for my gift.
Please list how you would like your name(s) printed for donor recognition purposes:

My gift/pledge is sufficient to name the following space within the new Community Wellness Center & YMCA:

☐ I prefer to remain "Anonymous" in regard to all donor recognition.

Elmwood Community Foundation (ECF) intends to reply upon this agreement and the amount pledged for budget, planning and future planning and expenditures. However, in the event the Elmwood Community Foundation chooses to abandon this project in total prior to the beginning of construction, this pledge to the ECF becomes null and void.

Although the ECF does not anticipate any significant changes for proposed use of this gift, should future changes occur that would be deemed necessary by the Elmwood Community Foundation, the ECF will strive to adhere to the original intent of the gift as closely as possible.

WAYS TO GIVE

There are multiple ways you can support the new Community Wellness Center and YMCA through the ECF. Gifts to ECF can be directed to any of the projects we support. Please include your preferred designation with your gift. Thank you!

1. **Cash**
2. **Qualified Charitable Distribution (QCD) from IRA** – Individuals can make a QCD beginning at age 70 ½ (up to \$100,000 per year) Beginning at age 72, a QCD can also qualify as the Required Minimum Distribution (RMD) to \$100,000 per year.
***NOTE:** Now that Congress has eliminated the Stretch IRA provision (inherited IRAs can no longer be paid out to heirs over their lifetime but must be fully disbursed within 10 years), more people are looking to their IRA to fulfill philanthropic goals and use other assets to pass to heirs with less tax burden.*
3. **Stock** – Please contact the ECF for stock gift information. Email us at elmwoodcf@gmail.com
4. **Gifts of Grain** – Grain can be current crop or stored grain.
 - a. Please notify EFC of your intended gift of grain by emailing us at elmwoodcf@gmail.com to ensure we have an account set up at the elevator of your choice.
 - b. Deliver the grain to your elevator of choice and let them know to designate the amount of grain you wish to donate, and area you wish to support. EXAMPLE – ECF - Wellness Center, etc.
 - c. EFC will make arrangements for the sale of the grain in ECF's name. Local elevators have ECF's information on file.
5. **Beneficiary designation** – Share your legacy through your Will, Trust, Insurance policy, IRA, etc. by naming ECF as a beneficiary. You will provide future support for ECF – greatest needs, or a specific area most meaningful to you. Your estate receives a charitable deduction, and you make a difference for future generations!

Questions? Please email us at elmwoodcf@gmail.com
or call **Dick Taylor at (309) 678-5378** or **Micki McCarthy (309) 370-2917**

Please return your completed pledge form to: Elmwood Community Foundation, PO Box 131, Elmwood, IL 61529



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